



**Terry Avann**  
*Academy Manager*



## PROFILE

Terry is a highly experienced Manager and Coach, who has been involved with grassroots, non-league and professional Football for over 30 years. During this time he has managed to build up an extensive list of contacts, both on and off the pitch. He has observed coaching and match play at youth level from the Premier League down, watching over 1000 youth games, and attending over 300 youth tournaments, studying and observing managers' coaching methods and sessions. Most importantly he has been able to talk openly with parents and players at all levels of the game, gaining a major insight into their opinions of youth development, and football in general; something he has found very interesting and enlightening. Terry encourages players/teams to play attractive, passing football, with a competitive edge and winning attitude. He is currently taking the Level 3, UEFA 'B' Coaching Badge.

## Qualifications

FA Level 2 Certificate in Coaching Football  
FA Level 1 Certificate in Coaching Football  
FA Junior Team Managers Certificate  
FA Youth Award Module 1 - Developing the Environment  
FA Learning Safeguarding Children Certificate  
FA Accredited Child Protection Workshop Certificate  
FA Learning Emergency Aid Course Certificate  
FA Learning Laws of the Game Certificate  
CRB checked (Fulham FC and FACA)  
Preliminary Award in Training Speed, Agility & Quickness (SAQ)

FA Talent Identification in Football Course (Fulham FC August 2008)  
2008 - 2009 Fulham FC TIR Regional Co-ordinator  
2007 - 2009 Fulham FC Senior Scout

Member of FACA (FA Coaches Association)  
Member Kent County FA Coaches Association  
Member Sussex County FA Coaches Association



## Experience

As a player Terry represented Sussex Schools before going on to play for Tonbridge Angels FC, Hastings United FC, Hastings Town FC and Rye United FC, as well as managing Rye United FC in the Kent County League. He also helped coach and manage various youth team's from U8 to U14 level. From 2008 to 2010 Terry was manager of Ashford Borough U15's & U16's, in the Kent County Youth League, which is the highest standard of football available outside Academy/Centre of Excellence level. During that time he won numerous trophies and fair play awards, including the Kent County Youth League, Kent County Youth Cup, Kent County Youth League Causeway Steel Challenge Cup and prestigious tournaments, such as the Tonbridge Fiesta, Eastbourne Town Tournament and the Kent FA Charter Standards Club Tournament. During this time he also worked as Regional TIR Co-ordinator and Senior Scout for Fulham FC as well as running the Fulham FC Development Centres in Tunbridge Wells, Maidstone and the South East Elite Centre in Burgess Park, South East London.

## Manager (Ashford Borough Kent Youth League 08-10)

2010 Kent County Youth League Causeway Steel Challenge Cup Winners

2010 Kent Football Tournament Winners

2009 Kent County Youth League Winners

2009 Kent County Youth Cup Winners

2009 Kent County Youth League Sportsmanship Trophy Winners

2009 Ashford Borough Charter Standard Club Manager of the Season

2009 Langton Green Fiesta Winners

2009 Ridgeway Tournament Winners

2009 Eastbourne Town Tournament Winners

2009 Tonbridge Fiesta Runners-Up

2008 Kent FA Charter Standards Club Tournament Winners

2008 Tonbridge Fiesta Winners

2008 Vinters Park Tournament Winners

2008 Ashford Fiesta Winners

2008 Larkfield Tournament Winners

2008 Tenterden Tigers Tournament Winners

2008 Port Lympne Congo Cup Winners

2008 Watford & London International Festival of Football Runners-Up

2008 Watford & London International Festival of Football Fair Play Trophy Winners